

# Message from the President



## CSR Structure Tamron Is Establishing Together with Stakeholders

To Tamron, 2007 was the year to establish our CSR management structure. Tamron defined CSR as contributing to the economy, society and environment by creating eyes for industry. We enacted an action declaration advocating our posture in working on realizing our CSR policy and action codes, clearly expressing the ideal stance all employees are to take in discharging their responsibilities. However, we are still in a nascent stage for actually implementing CSR management and 2008 will be our first year of full-fledged CSR management. To address this issue, we held a stakeholder dialogue in December 2007, to listen to opinions on our work so far and suggestions from our stakeholders for the future. While stakeholders acknowledged our work so far, they suggested further efforts for addressing environmental problems and contributing to society. At Tamron, we are committed to continuing our work to steadily promote CSR management, step-by-step, fulfilling the expectations of our stakeholders.

## Realizing CSR Management in the Primary Business

Pursuing CSR management in our primary business, we contribute to society through lenses. Photographic lenses create delight and excitement in our daily lives while becoming mirrors to reflect social and environmental problems. Lenses for surveillance cameras and built-in vehicle cameras contribute to realizing a safe society. Part of CSR management is supplying customers with quality products serving these market needs at low prices while focusing on social and environmental problems in our primary business. Tamron advocates giving clear priorities to employees in order to realize CSR management. We will only be able to develop and provide environmentally friendly products and services to our customers, investors, business partners and society if our employees are able to work at Tamron with pride. Each and every employee properly understands our CSR policy and action code, behaving in accordance with the policy and the code, is important. To realize these objectives, we will continue to work on enhancing employee satisfaction as well as CSR education so our CSR management spreads itself to each and every Tamron employee in 2008.

## For Ideal CSR Management

We at Tamron hope to ensure persistent company growth while enhancing our corporate value through promoting CSR management. Our goal is to make Tamron capable of using an amount equivalent to one percent of our annual group ordinary profit for CSR activities in five years from now.

In compiling this report, we changed the title to “CSR Report” and tried to improve communications with our stakeholders. We would greatly appreciate your opinions and suggestions for how we can further improve our CSR management.

A handwritten signature in black ink that reads "Morio Ono".

Morio Ono  
President & CEO  
Tamron Co., Ltd.