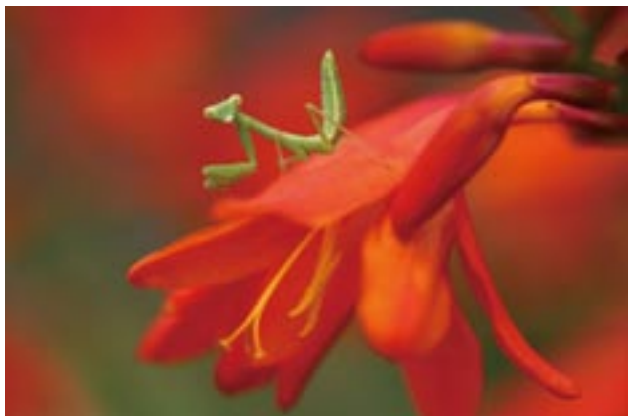


Relationships with Society

To grow together with society and continue to be supported and patronized by society, Tamron also works to support social events and cultural activities, hoping that photography and imaging culture develop and evolve further.

For Contributing to Development of Photography and Imaging Culture



Grand Prix of the 2007 Macro Lens Photo Contest
Akio Tsuji, "Larva of a mantis on a false freesia narcissus"

WEB <http://www.tamron.co.jp/special/macrocon2007/result.html>

Tamron works to contribute to developing photography and imaging culture by taking advantage of knowledge and experience as a camera lens manufacturer. Photographic images are formed expressing emotions photographers have when facing their subjects. Photographers capture images when they are impressed with new findings, encountering people, nature and more. Tamron works to support social and cultural activities so many people can touch moments in life through photography.

● Macro Lens Photo Contest

Tamron hosts the Macro Lens Photo Contest on a nationwide basis every year. Open to all photographers, any photographer can participate as long as their work consists of macro pictures. In 2007, photographers submitted as many as 3,274 macro pictures of nature, animals, flowers and other topics.

● Supporting Photographic Institutions

Tamron supports The Tokyo Metropolitan Museum of Photography, The Photographic Society of Japan, Japan Professional Photographers Society and Saitama Prefecture Arts Foundation as a member.

● Tamron Bronica Club

Tamron financially supports the Tamron Bronica Club by providing a place for serious amateur photographers to share the splendor of art and photographic culture, introducing photographic techniques through a club magazine.

WEB http://www.tamron.co.jp/tb_club/top/

For Growing Together with Local Communities

Tamron's head office is situated in a residential district in Saitama City. Tamron engages in business under the benevolent eyes of community residents. Similarly, our employees at the three factories in Aomori and our overseas subsidiaries share

the same recognition that local communities are our important stakeholders. Our CSR action declarations demonstrate that Tamron is committed to establishing close relationships with local communities as a good corporate citizen, contributing to the maintenance of safe and healthy lives of people and protecting the tradition and culture of our local communities.

● Factory Observation Tour

In November 2007, Tamron's head office in Omiya was accredited by Saitama Prefecture as one of Sainokuni (Saitama Prefecture's) Representative Factories having advanced technologies in abundance and being environmentally friendly. Therefore, as part of our work to improve understanding on our company, we regularly hold factory observation tours, inviting our neighbors. In June 2007, third-grade children from Hasunuma Elementary School visited Tamron to see our facilities for making metal molds and analyzing chemical substances. We wish to continue these tours in order to share the joys of manufacturing.



Factory observation

● Cleaning Neighboring Areas

Our employees at the Omiya head office and the three factories in Aomori cleanup in neighboring areas once a month. In 2007, our employees collected a total of 125 kilograms of waste during these cleanups. Many participating employees shared their feelings, saying that they feel refreshed as the neighborhood is clean, they wish to continue to keep clean environments inside and outside of our company, and more.

Employee interview



Hidemi Kobayashi
Manager, General Affairs
Department, Personnel &
General Affairs Management Unit
(Manager Kobayashi is in charge
of social contribution programs.)

Tamron participated in Saitama Car-free Day Program 2007, a program Saitama City hosted to promote our relying less on cars in our daily life. As part of the program, as a member of the secretariat promoting program participation at Tamron, for people working at Tamron and commuting by car including directors and officers, I suggested we use public transportation on Car-free Day (September 21). As a result, 85 cars, or 90%, of cars usually used for commuting to the Omiya head office were not used, resulting in the reduction of CO₂ equivalent to 561 kilograms*. Many workers participated in the event to prevent global warming and their personal commuting was a good opportunity to be interested in reducing CO₂. We wish to continue to refine our systems to contribute to society by cooperating more closely with other departments.

* Calculated by supposing the average car was driven 20 km to Tamron and back and average fuel consumption per-liter was 7 km on liter.